Oddo Forum 2016

8th ESG / Impact Forum
– Environmental, Social and Governance –
How does ESG/IMPACT fit in the Oddo Forum?

The method: identical to any other company
• Registration via our internet site www.oddo-forum.com
• A team specifically set up to oversee the event and your participation

The difference
• The identification and distinction of the company by the addition of ESG Forum after its name

Advantages
• A company can participate on two levels:
  - In the usual manner with a communication on the current situation and company outlook
  - Using the ESG (environment, social, governance) and/or IMPACT dimensions (business case with social and/or environmental added value)
• As such, the company will benefit from two stands.
• A company in black out period, can participate under the ESG/IMPACT banner
• Flexibility: the number of slots allocated may be chosen depending on demand and your availability
• Our ESG analyst, Nicolas Jacob, will be happy to help you organise your participation at the forum
A European broker present in ESG for more than 13 years

Background

• Back in 2002 we realised that it was essential to bring together investors and issuers on long term emerging sustainable development themes.

• Those companies that report accordingly to reflect a commitment to respect and manage ESG (Environment, Social, Governance) opportunities and risk, deserve a forum to present and explain the soundness of this policy.

• Starting in 2016, we also wish to promote IMPACT companies whose business cases bring social and/or environmental added value.

• There are still too few opportunities for investors to meet with issuers even though their modes of management in this domain are increasingly active and numerous (engagement, screening, determination of analysis criteria, impact measurement, etc.).

• Our practice has been formalized in 2011 by the Harvard Business School (HBS, Boston, US) in the Oddo Securities: ESG Integration’s business case.

Events

• Presentations, road shows and site visits in all economic sectors:
  - Food producers, automobiles & auto parts makers, chemicals & industrial gases, consumer goods, construction and building materials, food and non-food retail, energy, electric & electronic equipment, telecom equipment makers, financials, mass consumer retail, property, media, pharmaceuticals, services to businesses, software, steel makers, telecom services, utilities.

• Themed meetings and round table discussions bring together interested parties (academics, ESG rating agencies, issuers, experts, NGOs, professional organisations, public authorities etc.):
  - Japan, energy and changes in society, coal market and CO₂ quotas in Europe, digital strategy of companies, Energy transition in Europe, family-owned businesses and financial performance, nanotechnology, advertising and sustainable development, active shareholders, sustainable building, innovation, financial behaviour, employment and restructuring in Europe, Reach regulation, land grabbing, Top management remuneration, supply chain...

• 11 annual Environment forums since 2006.

• A pioneer on ESG beside European small and micaps since 2005
Independent rankings

EAI: Enhanced Analytics Initiative, global benchmark for the SRI sector

- Oddo Securities figured in the top 10 providers of non-financial analysis worldwide for five consecutive semesters (2006-2008).

Institutional Investor Europe 2012

- No. 7 Best SRI and Sustainable Development Research

Extel Europe Survey 2015: Oddo Securities has been placed for the past 13 years in a row

- Corporate Governance Research: no. 1 no. 2 or no. 3 between 2006 and 2015
- General SRI & Sustainability Research ranking: between no. 5 and no. 10 between 2006 and 2015
Contacts

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